

Client: National Society of Arts & Letters (NSAL)
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Script

Art slips into our souls, sometimes unawares, plucking emotions like a musical chord. Artists have the freedom to transcend imagination, recreating human experience, unique and intimate. Art provides us the opportunity to share and participate in an artist's ideas. It has the ability to enrich and connect us, providing a platform for expressing compassion and healing. A single artist can unite a stadium of strangers. Art has changed attitudes and lives.

For this reason, we must embrace those who nurture and support the artist. Since 1944, the National Society of Arts & Letters has helped launch the careers of talented young artists. NSAL's annual competition, targeting a specific artistic category, awards scholarships to deserving young people. Past award winners include actress Shirley MacLaine, soprano Jessye Norman, ballerina Amanda McKerrow, opera director Jeffrey Buchman, actor Megan Hilty, and pianist Tao Lin.

As Michelangelo, Bach, Cole Porter, and Irving Berlin had their patrons, this generation needs the support of donors as well.

NSAL, an entirely volunteer-based organization, welcomes dedicated, enthusiastic supporters willing to provide the encouragement and the financial support needed to help our next generation of artists fulfill their dreams. NSAL thrives on the support of professionals and patrons alike, who have a passion to direct the future of these talented, worthy individuals. In addition, 100% of contributions reach the artists.

Few can afford art as a career choice. Though talent is essential, sadly, sometimes it's not enough. It's the passion and perseverance of both PATRON and ARTIST that brings success.

Be a part of something BIG. Be a part of sharing a gift that touches the world.

Support the NSAL.